

# Alan Kogosowski - Masterclass Concert Program

## proudly supported by FALS Piano Boutique

### MASTERCLASS

The objective of the masterclass is to provide guidance, encouragement and inspiration to students.

The school's Director of Music invites promising students to attend a Masterclass conducted by Alan Kogosowski or another mentor/performer, open to students and other members of the school community, as well as guests and students invited from other schools.

Each participant performs one piece and is mentored by Kogosowski or another mentor/performer. He or they share their experience as well as musical and technical insights. Constructive advice is given on each student's performance. Practical advice is offered on how to connect with audiences, as well as guidance on presentation.

The Masterclass Program provides the invaluable experience to students of establishing a personal connection with a top performer as both mentor and friend. The ideal age for candidates is 14 – 17.

### GALA PERFORMANCE

A very special evening awaits the school community: a Gala performance by Alan Kogosowski or another internationally acclaimed performer, either instrumentalist or singer.

This concert is for the public and wider community as well as the school students and their families, and is ideally presented on a Saturday night. Students are able to experience the kind of excitement and inspiration that comes with performance at the highest international standard.

The performer presents the concert with narrative explaining the background to each selection. This presentation style is particularly informative for those audience members not completely au fait with the music, but even for those familiar with the music and the milieu, it brings a refreshing, modern, relevant character to the project.

All artwork is approved by the school prior to printing. Floral decorations for the venue are

also arranged. If the school does not already have a first class grand piano, one is brought in for the night. Schools usually handle the ticketing, but this can also be arranged through Ticketek.

Publicity for the event is provided by the Masterclass Program in consultation with the school. The events are advertised in school publications, on the website and display boards, to the parent community as well as the school's alumni.

External publicity is desirable, and it is advantageous for the school's 'brand' to be associated with a prestigious event of this nature. Alan and the other performers are available for interviews with local papers, and Alan's contacts in the media can be called upon to help generate mainstream publicity. The Concert is an opportunity for the school to promote itself to the general community.

### My Objective

To Enlighten and Inspire, by bringing music performed at the highest level directly to young people.

The first part - **Enlighten** - consists of Masterclasses and mentoring experiences for students and auditors.

The second - **Inspire** - consists in exposing the younger generation, as well as the wider school community, to the glamour and excitement of great music presented in a gala concert in their own school hall or performing arts centre.

Music is an international language. There are no language barriers and no barriers to understanding. It brings people together, be they performers or listeners.



Alan Kogosowski -  
International Concert Pianist  
and Masterclass Mentor

### SCHOOLS THAT HAVE PARTICIPATED IN THE MASTERCLASS PROGRAM



TRINITY COLLEGE  
COLAC



CAMBERWELL GIRLS'  
GRAMMAR SCHOOL



MENTONE GIRLS'  
GRAMMAR SCHOOL



CAMBERWELL  
GRAMMAR SCHOOL



GEELONG  
GRAMMAR SCHOOL



STRATHCONA  
BAPTIST GIRLS'  
GRAMMAR SCHOOL



KOROWA ANGLICAN  
GIRLS' SCHOOL



SHELFORD  
GIRLS' GRAMMAR



NOSSAL  
HIGH SCHOOL



ST MARGARET'S BERWICK  
GRAMMAR SCHOOL



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